



Cold Prospecting Email for the CT100 Commercial Toaster

Subject line option 1:

Alex – Want to learn how you can slash wasted toast in the busy brunch rush?

Subject line option 2:

Alex – Satisfy fussy customers and minimize toast waste with our 500 slice/hr precision toaster

Hi Alex,

I hear you're planning to expand Pacific Vista – congratulations!

As a restaurateur with a brisk brunch trade, you know how crucial customer satisfaction and waste reduction are.

So did you know there's now a conveyor toaster where kitchen staff can precision-cook two slices exactly as ordered (light/medium/dark) without affecting other slices? Eliminating wrongly cooked toast is as easy as pressing a button. And because it can toast up to 500 slices/hour, a busy restaurant like yours could cut waste by 100 slices a day, boosting productivity and cutting bread waste by more than \$1,500/year.

Would you be interested in how to get features and numbers like these?

If so, schedule a private, live online demo where you can ask questions and get a quotation.

Looking at my calendar, I have Tuesday 2:15 or 3:30 free. Or, use my Calendly link to pick a day and time most convenient to you.

Regards,

[Salesperson's name]